I’m building a website for N&PBCC to give the club a stronger online presence beyond just a Facebook and Instagram page. The founders are qualified Level 2 coaches who runs badminton club night session as well coaching sessions for both juniors and adults. A website will make the club easier to find through search engines. It will act as a central hub for current members to access club information, view scheduled sessions, and potentially attract new members to grow the community.

In addition to hosting play and coaching schedules, the site can potentially will offer users a convenient way to check session availability. There would be potential to create a member database where attendees can register their interest, track payments, and manage their session bookings in one place. This platform can potentially streamline club management while improving the experience for everyone involved.

**Objectives and Goals**

**External Users' Goals:**

* **Target Audience**: The primary users are members of the badminton community:
  + **Players**: Those who are already familiar with the game and are looking for a local club to play at.
  + **Current Members**: Players who want to check upcoming social events, view shared photos, and stay connected with the club.
  + **Coaching Seekers**: Adults and juniors who are looking for badminton coaching, whether they're beginners or improving players.
  + **Session Availability**: A clear and updated list of all coaching and play sessions for easy access.

**Site Owners' Goals:**

* **Promote the Badminton Community**: Showcase the club, encourage participation in club activities, and grow the badminton community.
* **Highlight Coaching**: Promote coaching opportunities offered under N&P Badminton Club to attract new players, both junior and adult.

**Potential Features to Include:**

**Target Audience:**

* **Badminton Players**: Those looking for a friendly local badminton club to play regularly.
* **Coaching Seekers**: Beginners or intermediate players, both adults and children, looking to improve their skills through coaching.

**User Stories:**

* **General Users**:
  + “I want a website that is easy to navigate and intuitive to use.”
  + “I want to be confident that my information is secure when interacting with others.”
* **As a Player**:
  + **New Members**: “I want to find upcoming sessions and see where local badminton games are taking place.”
  + **Current Members**: “I want to stay updated on upcoming sessions and social events.”
* **As a User Seeking Coaching**:
  + “I want to easily search for and book available coaching sessions.”

**Additional Features:**

* **Club Nights & Social Events**: Information on events for current players.
* **Coaching Opportunities**: Details on adult and junior coaching sessions.
* **Promote Coaches**: Information about the qualified coaches at N&P Badminton Club.
* **Contact Form**: A way to reach the site owners for inquiries about attending sessions or coaching opportunities.

**Methods I Will Use:**

* **Languages**: HTML and CSS will be used to create three webpages that demonstrate skills acquired during the bootcamp.
* **Tools**: Visual Studio Code for development, with GitHub for version control and deployment.

**Requirements:**

* Design and build an **interactive front-end web application** using HTML and CSS, following principles of user experience (UX) design, accessibility, and responsiveness.
* The website will include three key pages: **Home**, **About**, and **Contact**.
* Create a **README.md** file that describes all aspects of the project.
* The website will address a specific target audience (or multiple related audiences) and be designed with UX and accessibility principles in mind.
* Ensure the website is **fully responsive** across mobile, tablet, and desktop views.
* Deploy the website on **GitHub**.